

TxDLA

Texas Distance Learning Association

ASSOCIATION & MEMBERSHIP PROFILE

As the largest state chapter of the United States Distance Learning Association – a non-profit membership association dedicated to the promotion, development and application of distance learning for education and training – TxDLA is in a unique position to generate awareness to a niche group of individuals within the distance learning community in Texas and surrounding states. Partnerships with TxDLA provide a cost-effective way to create brand preference, build relationships, and develop planning opportunities with an elite group of influencers in the industry.

View Partner Package Details and Register Online at conference20.txdla.org/exhibit/

YEAR-ROUND HIGHLIGHTS

TxDLA has created the Partner opportunities for companies, organizations and schools to leverage their visibility and connect on a deeper level with our individual members. **By becoming a Partner, your brand will be presented to our membership throughout the year!**

- Year-round brand exposure;
- A platform to showcase your products, services, and publications in front of the distance learning community in Texas and beyond;
- Networking with distance learning leaders;
- Exposure to a targeted audience;
- Enhanced corporate image by showing your support and commitment to the distance learning industry;
- Prominent recognition at the Annual Conference;
- Help meeting your marketing objectives;
- And, much more!

See the TxDLA website at txdla.org to learn more about TxDLA.

WHAT OUR PARTNERS ARE SAYING ABOUT TxDLA

“... it provides **access to the right customers** from all over the state all **in one place, at one time, with some very strategic opportunities** to socialize, build relationships and show our latest and greatest solutions. It would take all year to travel to each of the members’ locations, let alone get all of the key customers to come to your booth or attend a vendor session. Above and beyond that, TxDLA lends **credibility to what my company represents** each and every day to all of my customers around the world. You can always count on a **great location, big attendance numbers and a very organized**, well put together conference.”

“Being leaders in the Texas distance learning community, our team recognizes the importance of being involved with the premier distance learning association in the state. Having **one organization that serves a multitude of distance learning constituents** provides us with a way to interact with other distance learning leaders as well as give back to the community in a meaningful manner. Partnering with TxDLA **provides access to leaders in the field of distance learning** and the **ability to act directly with many decision makers.**”

“Given the size and the audience for the event, TxDLA’s exhibit hall always gives us a chance to connect with DE academic leaders and technology **experts who directly implement our product’s success** on campuses. We always find time to update one another, collaborate, and in the true spirit of TxDLA - **interact while having FUN** - something that sets this apart from all other conferences.”

TxDLA MEMBERSHIP PROFILE

Member Sectors

62% - Higher Education Directors, Deans, Professors, & Instructional Technologists

17% - Corporate Representatives

10% - Government/Military Trainers, Consultants, Students

7% - K-12 Education Service Center Coordinators, Campus Technology Directors

Systems Used by Members

- LMS Systems
- One to One Learning
- Gamification
- Artificial Intelligence
- Virtual Reality
- Augmented Reality
- Videoconferencing
- Classroom Audio
- Open Education Resources
- BYOD Campus Policy
- Messaging
- CMS Systems
- Interactive Whiteboards
- Video accessibility
- Instructional design tools
- ID verification
- Online proctoring
- Video platforms
- Lecture capture tools
- Assessment services

62% of our members are decision makers.

Networking opportunities with instructional technology, e-learning, and distance learning professionals.

TxDLA PROGRAMS AND EVENTS

TxDLA offers three major programs throughout the year to provide professional development and networking designed specifically for distance learning professionals.

Annual Conference

TxDLA's largest event, a four-day conference, attracts distance learning practitioners from around the country who gather to debate and share best practices through over 50 breakout sessions, keynote sessions, and networking events. **Partners have the opportunity to showcase their products and services in the exhibit hall and through product demo sessions. The TxDLA conference attracts between 350 and 450 participants each year.**

Fall Leadership Workshop

This two-day event attracts the most engaged TxDLA members, including the majority of TxDLA board members and committee chairs. Participants have the opportunity to gain leadership skills and network in a small retreat-like setting as they typically work in teams to create strategic goals for the association. **Partners have the opportunity to participate in the association's planning process and develop deeper connections as they work side-by-side with TxDLA leaders. The Fall Leadership Workshop attracts approximately 40 leadership participants each year.**

Digital Accessibility Certification Program

This completely online 31-hour Digital Accessibility Certification Program is offered three times a year which positions online course instructors, instructional designers, program administrators, ADA coordinators and researchers to be on the leading edge of digital accessibility by providing them with an understanding of the current state of accessibility for people with disabilities; the latest legal enforcement actions including resolution agreements, court cases, and consent decrees, while equipping them with an understanding of Universal Design for Learning and practical skills in making digital content accessible. **Partners who offer products and services that support digital accessibility have a unique opportunity to reach a very targeted audience dedicated to improving accessibility. The Digital Accessibility Certification Program averages about 20 participants in each cohort.**

ORGANIZATIONS ATTENDING OUR ANNUAL CONFERENCE

- Alabama State Department of Education
- Alamo Colleges
- Alvin Community College
- Angelina College
- Angelo State University
- Apollidon Learning
- Arlington Career Institute
- Austin Community College
- Barco
- Baylor University
- Blackboard Inc.
- Blinn College
- Canvas
- Carolina Distance Learning
- Cedar Valley College
- Cisco College
- Clear Creek ISD
- Coastal Bend College
- College of the Mainland
- Collin College
- Commonwealth Institute of Funeral Service
- Community Action, Inc of Central Texas
- Copia
- D2L
- Dallas County Community Colleges LeCroy Center
- DCCCD
- Del Mar College
- Designs That Compute/Visionality
- Digital Resources, Inc.
- El Paso Community College
- eScience Labs
- Hardin-Simmons University
- Hill College
- Honorlock
- Houston Baptist University
- Houston Community College
- Howard College
- Howard Technology Solutions
- Huffman ISD
- i2i Technologies
- Idaho State University
- InsideTrack
- Instructional Connections
- Iowa State University
- Kilgore College
- Lamar State College-Orange
- Lamar University
- Laredo Community College
- Learning.com
- Lee College
- Lone Star College
- Lone Star College - University Park
- Lone Star College System- North Harris College
- LoudCloud Systems, Inc.
- McLennan Community College
- Midland College
- Missional Wisdom Foundation
- Motivis Learning
- National Council for State Authorization Reciprocity Agreements
- Navarro College
- NC-SARA
- NETnet
- Netsync Network Solutions
- Odessa College
- Office of the Attorney General
- Our Lady of the Lake University
- Panhandle-Plains Historical Museum
- Panola College
- Pearson
- PlayPosit
- Polycom, Inc.
- Prairie View A&M University
- Proctorio
- ProctorU
- ReadSpeaker
- Region 10 Education Service Center
- Region 11 Education Service Center
- Region 17 Education Service Center
- Region 7 Education Service Center
- Rose & Smith Associates
- San Antonio College
- SCKEN
- Sea Horse Institute of Technology
- SmarterServices
- SoftChalk
- Software Secure, Inc.
- Sonic Foundry - Mediasite
- South Texas College
- Spring Branch ISD
- Spring ISD Virtual School
- Stephen F Austin State University
- Sul Ross State University
- Tarleton State University
- Tarrant County College
- TechSmith Corporation
- TEEX
- Temple College
- Texas A&M - Engineering Extension Service
- Texas A&M - Health Science Center
- Texas A&M System
- Texas A&M University
- Texas A&M University - Central Texas
- Texas A&M University - Commerce
- Texas A&M University - Corpus Christi
- Texas A&M University - Galveston
- Texas A&M University - Kingsville
- Texas A&M University - Texarkana
- Texas Computer Education Association (TCEA)
- Texas Engineering Extension Service
- Texas Health And Human Services Commission
- Texas Lutheran University
- Texas Southern University
- Texas Southmost College
- Texas State Technical College
- Texas State Technical College Harlingen
- Texas State University
- Texas Tech University
- Texas Tech University ISD
- Texas WIC Program
- Texas Wildlife Association
- Texas Workforce Commission
- The University of Texas at San Antonio
- The University of Texas Health Science Center-Houston
- The University of Texas Rio Grande Valley
- Trinity Valley Community College
- Triseum
- Turnitin
- Tyler Junior College
- University of Holy Cross
- University of Houston - Clear Lake
- University of Houston - College of Nursing
- University of Houston - Downtown
- University of Houston - Victoria
- University of Ibadan
- University of Mary Hardin-Baylor
- University of North Texas
- University of Oklahoma
- University of Texas at El Paso
- University of Texas Medical Branch School of Nursing
- University of Texas Medical Branch, Pediatrics
- University of Texas San Antonio
- University of Texas School of Public Health
- Upswing
- UT Health Northeast
- UTRGV Center for Online Learning, Teaching, & Technology
- VidGrid, Inc
- Virtual College of Texas
- Walden University
- Wayland Baptist University
- Weatherford College
- Western Colorado University
- Western Governors University
- Wiley College

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